

DRNsights for Recall Management

FIND AND REPAIR MORE RECALLED VEHICLES WITH MORE EFFECTIVE CAMPAIGNS.



Up to 20% of vehicles out for recall won't be repaired because they can't be found. This can put drivers' safety at risk. DRNsights Recall Management pairs billions of license plate detections with NHTSA-approved campaign protocols to make your recall efforts fast, more targeted and more efficient. Complete more recalls, protect your brand reputation and most importantly, protect drivers from accidents.



Organize and Optimize Campaigns

With limited resources and ever-growing regulations, power your recalls with the best information available. Create custom campaigns that automatically take in account data, verify given addresses and get you started down the right road.



Contact Elusive Drivers Faster

Protect driver safety and your brand perception at the same time using unmatched account-level detail to find every last vehicle on the road. Act on well-organized information from your systems paired with our vehicle location data.



Run Your Business More Effectively

Complete more recalls with enhanced performance monitoring, improved communication among your team, and heightened awareness of new vehicle sightings and account updates.

KEY FEATURES

Custom Campaign Creation: Build tiered campaigns and segment accounts that automatically synchronize from your system of record.

Address Scoring & Suggestions: Prioritize recall efforts with scored account information and suggested contact addresses sourced from our data.

Configurable Notifications: Stay informed when new vehicle sightings occur with alerts based on your defined parameters.

Contact Time Recommendations: Rely on advanced analytics and simple visualizations that suggest a day and time for the best chance of making contact.

Timeline-Based Account View: Improve understanding of recall progress with a timeline that visualizes all system or user actions on an account.

Key Performance Indicators: Monitor progress on campaigns and the performance of your data with easy-to-read charts and graphs.

Flexible Account Upload: Create account records through manual entry, batch upload or using API-based integration with a system of record.

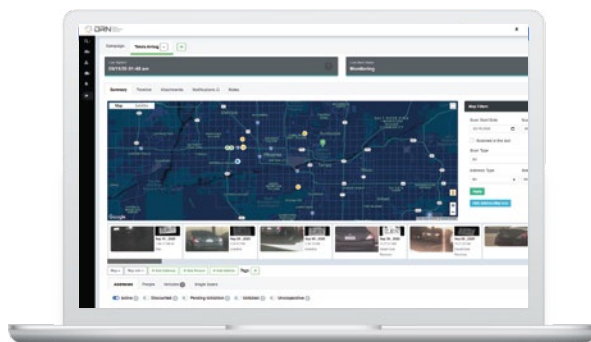
Account Filtering & Assignment: Allow users to filter accounts on their own or proactively allocate workloads by user or group-based assignment.

Vehicle Sightings Summary: Verify vehicle sightings and details like source, time, date and location using a map-based or tile view.

Loss Alert Status Monitoring: Make informed account decisions and appropriately adjust strategy by knowing when a vehicle loss has occurred.

Multimedia Collaboration: Add attachments as well as free-text notes to accounts to help departments stay coordinated and improve transparency.

Non-Intrusive Data Exporting: Do your own custom analysis with the ability to batch export data which runs in the background as you continue to work.



Real data, real analytics, real results.

DRNdata.com



Contact us today for a demo or to learn more!
sales@DRNdata.com | 817-552-4552

